

12/20/11

**NASCAR INTRODUCED TO THEIR NEW HOME
CANAAN FAIR SPEEDWAY!**

Mark December 17, 2011 as a very historic day for Canaan Fair Speedway's, "Awesome Asphalt" facility as it officially became home of the NASCAR Whelen All-American Series. Over one hundred and twenty-five race drivers, crewmembers and interested parties filed into the two meetings at Canaan Hall to hear about the merger of Canaan Fair Speedway and NASCAR for the first time ever at the 1/3 mile asphalt facility.

The meetings actually started the day before, as a major press conference was held at the Residence Inn Hanover / Lebanon. This media event was well attended as media from throughout the Northeast attended, and were informed about the exciting changes coming to Canaan Fair Speedway and their new partner, NASCAR. They were able to hear about all the benefits that NASCAR provided for the racers and the Track. A festive buffet luncheon was held after the meeting at the Residence Inn meeting room.

Two meetings were held on Saturday morning. The first meeting was for all Late Model teams interested in racing at Canaan Fair Speedway in 2012. Several track regulars plus a slew of new teams listened as General Manager, Dick Therrien went through the process step by step on how the new NASCAR program would work, and all the benefits that the racers had an opportunity to receive.

"The Late Models will be our top division, our NASCAR Level 1 program for 2012, stated Therrien. The reason being that they are the fastest growing class at the track and with access to over 200 cars throughout the Northeast, this gives our drivers the chance to gain State and National recognition as NASCAR's point system rewards drivers by the volume of cars that you compete against in your weekly feature event. The racers were very pleased and thankful for this new venture. Everyone walked away pretty excited about the upcoming season. We are headed for a very exciting off-season as well, as drivers start to commit to Canaan for 2012!"

The second meeting was an open meeting for all race teams interested in competing in the other five divisions that represent Canaan's weekly programs. The Pro Stocks were introduced as the Level 2 program, and the Super Streets will be the Level 3 program for 2012. Everyone was introduced to the NASCAR package as well as information for classes that will not be NASCAR sanctioned in 2012.

"I am ecstatic about how well the meetings went, exclaimed Therrien. Everyone walked out of here very well informed. They were also introduced to new Devils Bowl

Speedway owner, Mike Bruno. We are planning on working closely with Mike and his staff, and hopefully scheduling events for our racers at each track. The teams liked this idea, and really are looking forward to the upcoming race season. Chick, Sandy and I, are very proud of teaming up with NASCAR, and are looking forward to a long and positive relationship with the organization. NASCAR's Bob Duvall, Kevin Nevalainen and their entire staff have been great to us, and we are excited about the future of our program"

Canaan Fair Speedway's 2012 schedule will be released soon, and for more information on NASCAR, visit their website at www.nascar.com. Canaan Fair Speedway is located on Orange Road, just off from Route 118 in Canaan, New Hampshire. For more information, please visit the tracks website at www.canaanspeedway.com, or call the track hotline at 802-274-8823.