

## **CANAAN FAIR SPEEDWAY ANNOUNCES N.E. OUTDOOR FURNACES LATE MODEL LUCKY DOG LOOT INCENTIVE**

**There will be a new dog in town at Canaan Fair Speedways awesome asphalt track this summer, the all new Lucky Dog Loot program. This new program is the brainchild of New England Outdoor Furnaces of Claremont, New Hampshire owner, Wes Smith.**

**The Lucky Dog Loot program will be unique as no one will know the winner each week until victory lane ceremonies. Here is how it works. All Late Model cars will be required to carry a New England Outdoor Furnaces decal across the top of their windshield. At the end of the race, the feature winner will draw a number out of the hat. The driver that finished in that position will win the Lucky Dog Loot which could either be cash, or valuable prizes. That driver will be brought to victory lane to receive his/her award. There will also be Lucky Dog Loot awards for the fans as well as they will be eligible to win free tickets for a future event.**

**“This award is going to be a great bonus for the race teams, Smith stated. This incentive should be one that will be greatly appreciated by the race teams!”**

**Find out more about this program and other great things going on at Canaan fair Speedway. For more information visit the track website at [www.canaanspeedways.com](http://www.canaanspeedways.com), or call Dick Therrien at 802-274-8823, or e-mail him at [dprdick@charter.net](mailto:dprdick@charter.net).**